

# Session #3

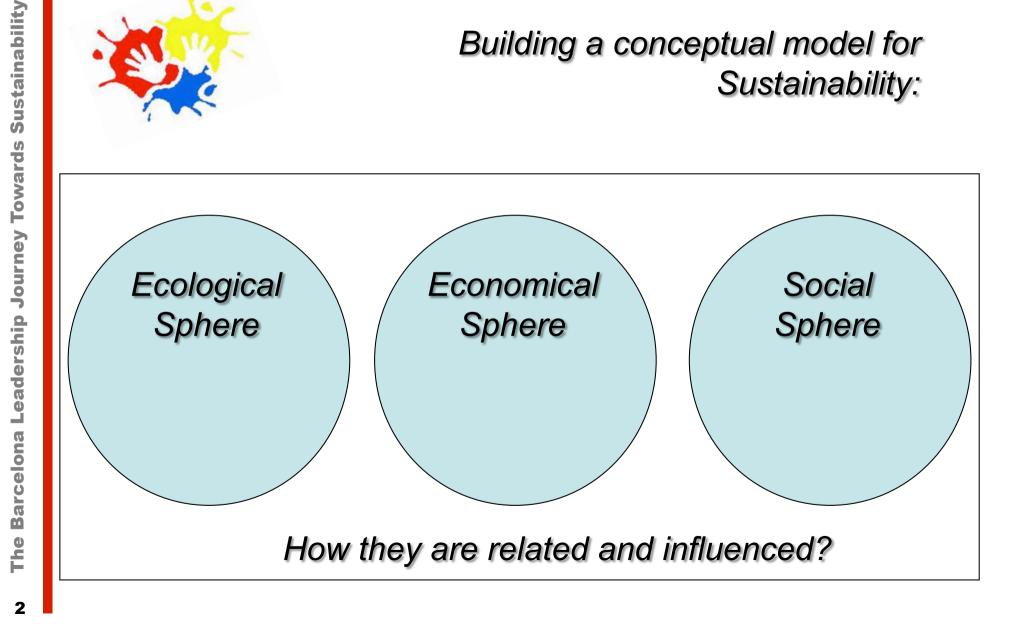
# System Condition & State of the Earth

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#### Metaphors to illustrate sustainable core principles

Building a conceptual model for Sustainability:





## Quote of the day

"Anyone who believes in indefinite growth on a physically finite planet is either mad, or an economist."

Commonly attributed to David Attenborough, who actually was quoting **Kenneth Boulding**, environmental adviser of President Kennedy



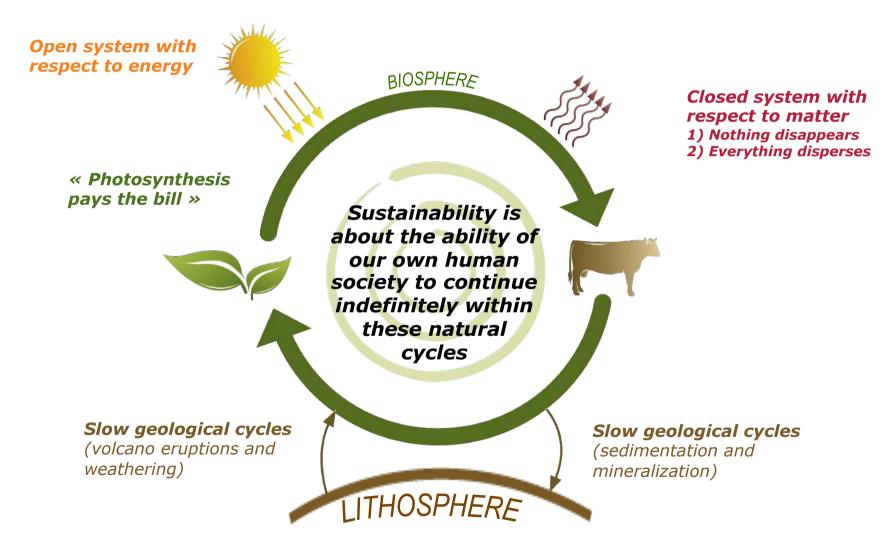
### A lot of "buzz words"



**Sustainability Barcelona Leadership Journey Towards** The 7



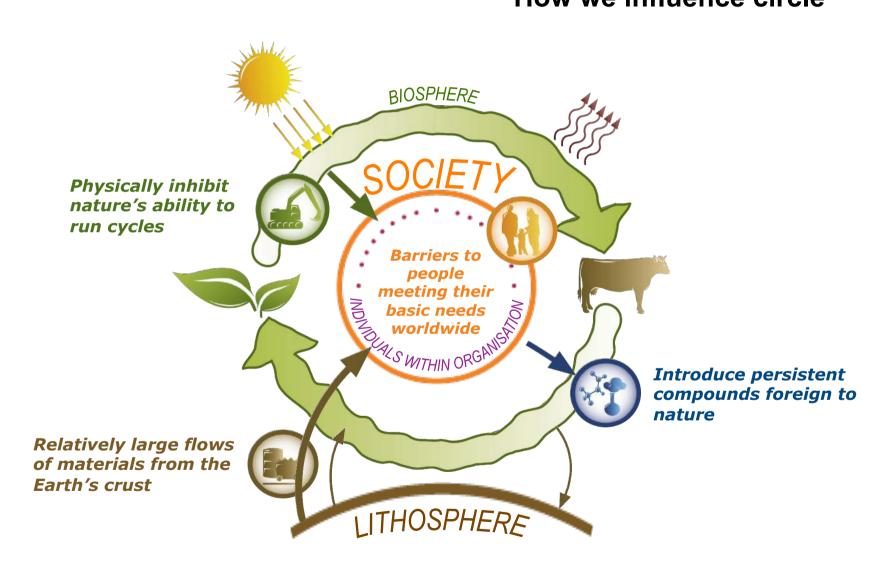
#### System Conditions Basic science



Source: The Natural Step



#### System Conditions How we influence circle



Source: The Natural Step



#### System Conditions 4 sustainability principles

In a sustainable society, nature is not subject to systematically increasing...



...concentrations of substances extracted from the Earth's crust,



...concentrations of substances produced by society,



...degradation by physical means,

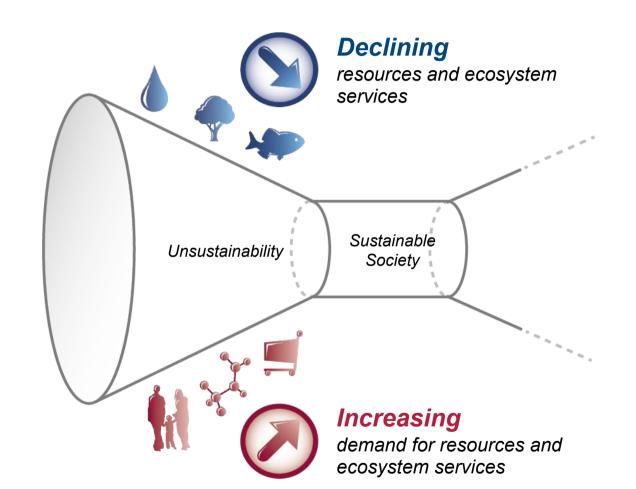
and, in that society...



...people are not subject to conditions that systematically undermine their capacity to meet their needs.



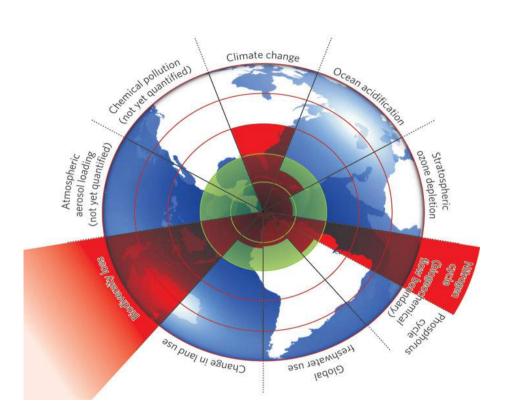
### **The Facts**



Source – The Natural Step







Planetary Boundaries



The Natural Step 4 principles



Sustainability Life Cycle Assessment (SLCA)

|                   |                          | Sustainability Principles |                        |                         |                    |
|-------------------|--------------------------|---------------------------|------------------------|-------------------------|--------------------|
|                   |                          | Mined<br>Materials        | Man-made<br>Substances | Physical<br>Degradation | Social<br>Barriers |
| Life cycle stages | Raw materials            |                           |                        |                         |                    |
|                   | Operations               |                           |                        |                         |                    |
|                   | Packaging & distribution |                           |                        |                         |                    |
|                   | Use                      |                           |                        |                         |                    |
|                   | End of life              |                           |                        |                         |                    |



### System Conditions ROLE Play

In your groups Map out the life cycle of your product: **Coffee, Smartphone, Jeans,** etc...from the field till the end!

- Focus on the main processes
- Have fun drawing the symbols that represent each stage
- Discuss environmental and social issues for each stage
- Note what system conditions is involved during your discussion





### System Conditions ROLE Play



Jeans



A cup of coffee



Smarphone

List 5 sustainability challenges for this product



