#### FEAR - FAILURE - FORTITUDE

#### Session description:

In this experiential session, participants learn about fears, failures and their role for future successes.

We journey and practice the art of conversation, with others and within ourselves, to explore the surprising world of our shadows, and to eventually embrace our experiences beyond the imperative of being always successful in everything.

We give a special emphasis to the distinctions between objectives and dreams, between professional success and self-accomplishment, and between individual and collective failures.

#### Targeted outcomes:

- Increase awareness about failures and fears
  Develop participants power to manage fears and learn from failure
  - Increase participants future resilience

#### Instructor:

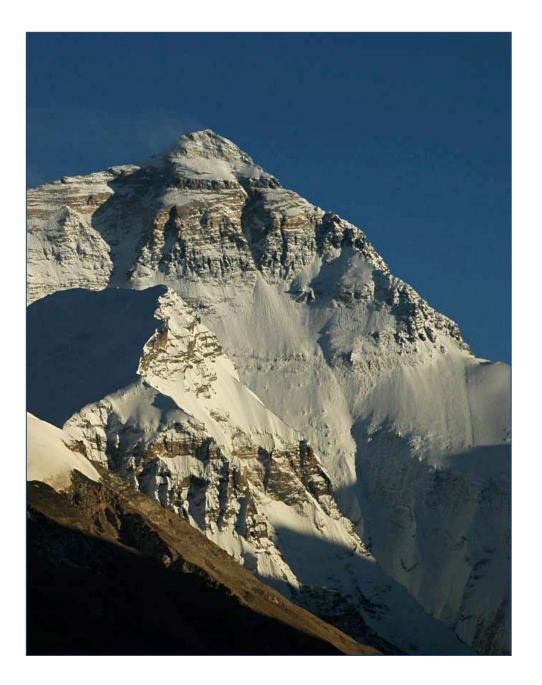
Marc Le Menestrel Associate Professor of Business, Department of Economics and Business, Universitat Pompeu Fabra (Barcelona, Spain) Visiting Professor of Ethics, INSEAD Social Innovation Centre (Fontainebleau, France) http://www.econ.upf.edu/~lemenestrel/

# FEAR FAILURE FORTITUDE

#### Lisbon MBA

#### November 23<sup>rd</sup>, 2012

Name:



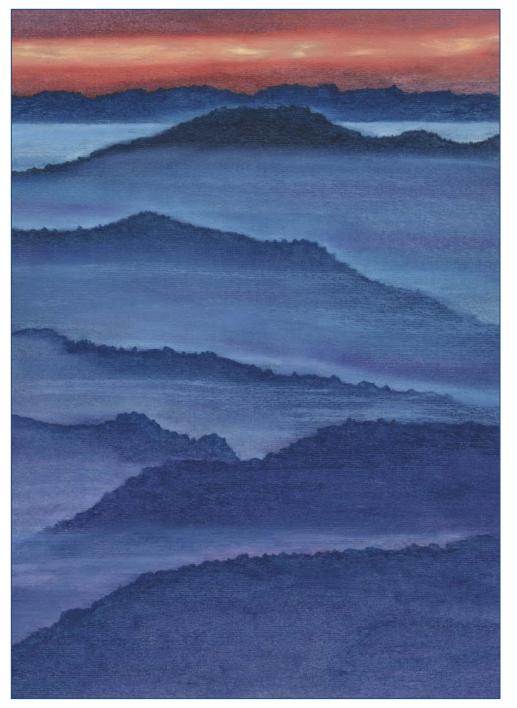
# PREPARATION

Reserve 15 minutes of your time that you spend in a place where you feel safe and comfortable. Remembering your past, what you have achieved and what you have not achieved, ask yourself:

For me, is success the mere attainment of my goals?

Write down a few words for yourself...

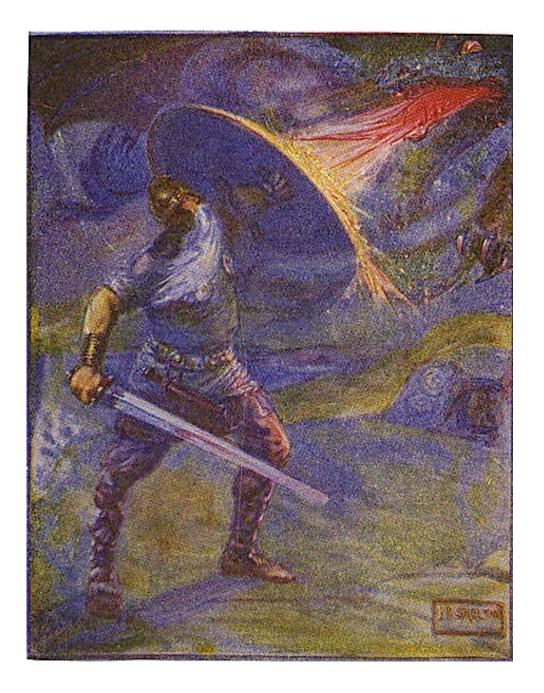
Chomolungma



# INTIMATE CONVERSATION

Question: ...

Prades - MLM - 2004

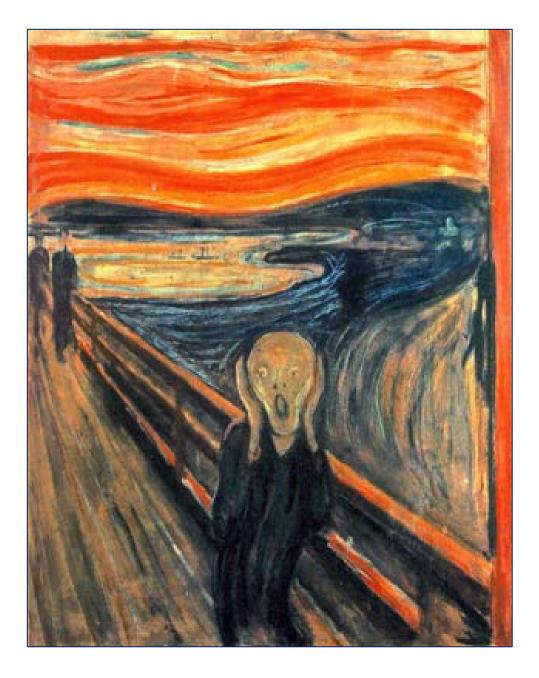


# **AN EPIC JOURNEY**

A few words to remember

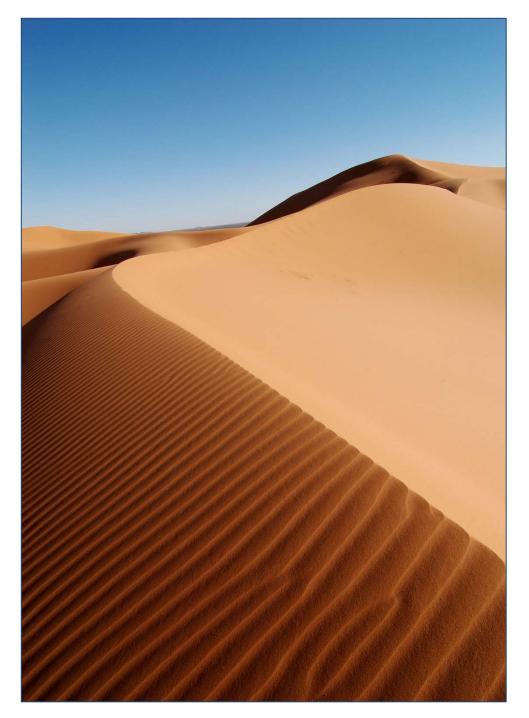
Musical composition: Jean-Michel Robert Script: Marc Le Menestrel

Beowulf and the Dragon - H.E. Marshall 1908





What were your fears?



#### LITANY AGAINST FEAR

I must not fear.

Fear is the mind-killer.

Fear is the little-death that brings total obliteration.

I will face my fear.

I will permit it to pass over me and through me.

And when it has gone past I will turn the inner eye to see its path.

Where the fear has gone there will be nothing ...

Only I will remain.

F. Herbert



How was failure? Who has been failing?





#### TREASURE

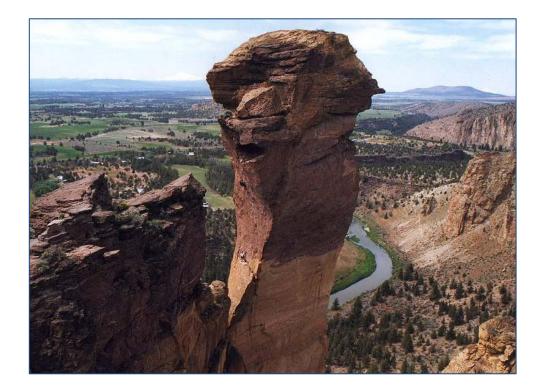
What is to be protected?

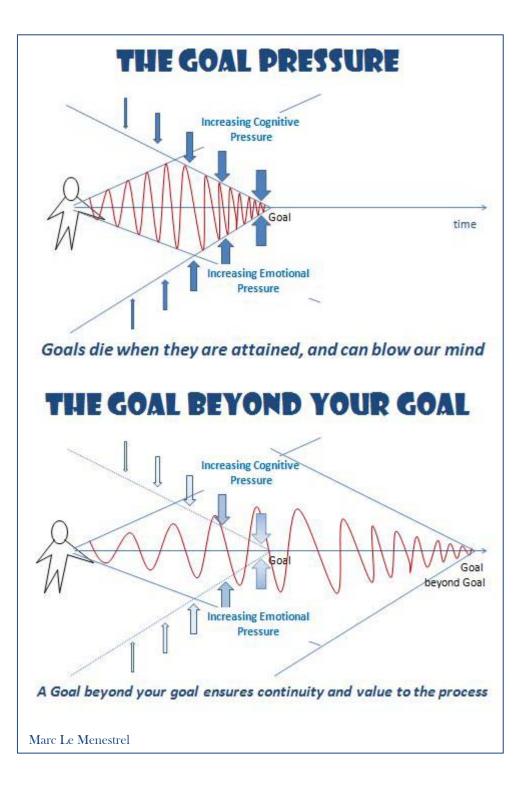


## **COMING HOME**

What do you bring back?

Nurture Studies - Diana Scherrer 2010





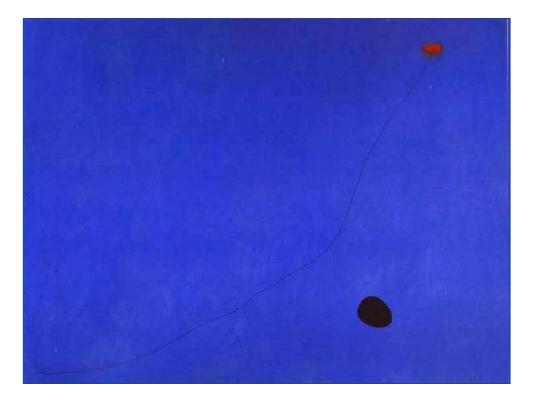
# SUCCESS

"Here's an insight that I've had about success: You can't be successful at everything..."

"A lot of the time, our ideas of what it would mean to live successfully are not our own."

"So what I want to argue for is not that we should give up on our ideas of success, but we should make sure that they are our own. We should focus in on our ideas and make sure that we own them, that we are truly the authors of our own ambitions. Because it's bad enough not getting what you want, but it's even worse to have an idea of what it is you want and find out at the end of a journey, that it isn't, in fact, what you wanted all along. "

Alan de Botton- A kindler, gentler philosophy of success, TED Talks





#### Who are you dreaming to be?



F. Scherrer - The Dreamer 2008

Musical composition: Gonzales Script: Marc Le Menestrel



## COURAGE

Would you dare to surprise yourself?

Deux oiseaux sur fond bleu - G. Braque- 1962

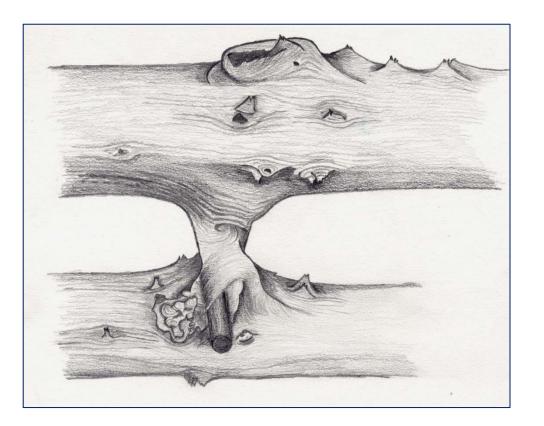
# ADMIRATION

#### Who are you admiring for turning fear and failure into fortitude? Why?



## LEARNING

#### What did you give to yourself today?





Writing to yourself

